

Art
Direction

DIY FASHION SHOOT BOOK

Hair
Styling

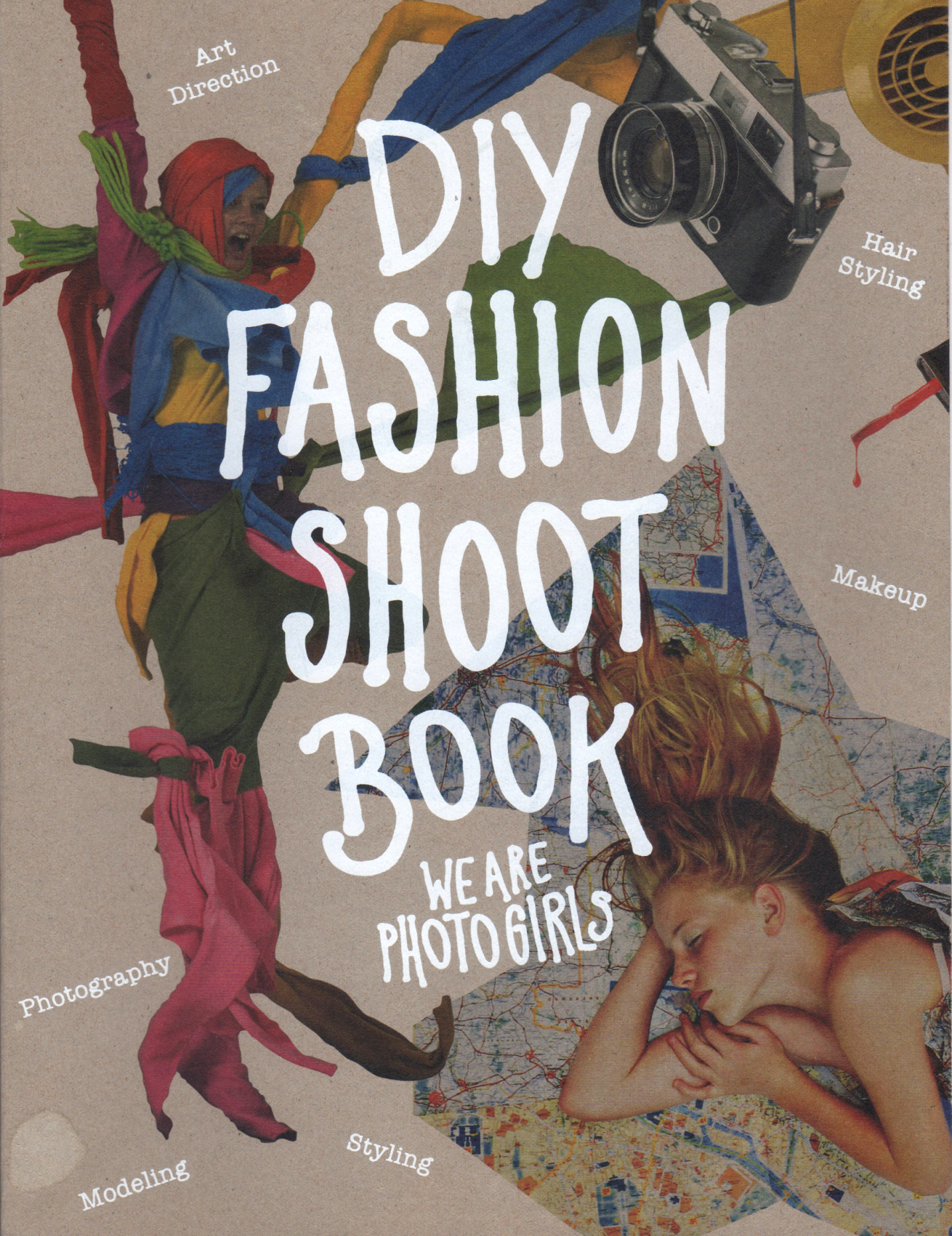
Makeup

WE ARE
PHOTO GIRLS

Photography

Modeling

Styling



Final steps for both

- If you are planning to photograph your outfit on a model you need to guarantee that it will fit, so get them to try it on while you make it.
- Last but not least, make accessories to match your outfit. These will give your design a unity and could be as simple as tying leftover material into a makeshift headband or cuff.

DIY research

Be inspired by designers Maison Martin Margiela, Maria Blaisse and Hussein Chalayan.

